

THE ALLIANCE PRESENTS EDITION 37.0 | SEPTEMBER 2023

MOKSHA EDITION

THE ANNUAL CULTURAL FEST OF NSUT

MOKSHA
CHECKLIST

ASEES KAUR
INTERVIEW

ORGANISING
COMMITTEE
INTERVIEWS



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सर्कस में आपका स्वागत है दोस्तों!

This is me, the disembodied narrative voice that comes with your very own copy of **The Alliance's Moksha Edition**. You should consider yourself lucky, reader; not many get to listen to my wise tidbits. Anyways, whaddya know, this has been a long time coming. Now that we are done with the pleasantries, I expect you've got some questions.

If inquiries about one of the **most popular** college fests in North India (psst, Moksha) aren't a hefty chunk of the ones you have in mind, I'll be somewhat disappointed to say the very least. Rest assured, though, you're in VERY safe hands. Moksha is one of the most famous college fests in Delhi, held by NSUT. It is a week-long celebration of **talent, innovation, and camaraderie** that creates an unparalleled atmosphere of enthusiasm and excitement, uniting the entire campus community. A fusion of entertainment and culture with food, college festivals are **unforgettable** moments in student life.

As a fresher in college, the most anticipated moment for you is the college festival. Well, other than college itself, anyway. By the way, a quick heads up, "एक बार कॉलेज में आ तो जाओ, मजे ही मजे?" **Yeahhh, no.** You've been fibbed to, fooled and deceived. Well, the "24/7 मजे" part turns out to be a lie, so now your aspirations and hopes for the fun you expected to have in college are **pinned** on a single week of the college fest. "Oh! That person I like will confess to me!!", "Yaar, uske saath dance karna hai!!" **Sorry, yeh sab** अफवाह है **hai**, come back to earth now. But, you still get up early just to make it to that one event or sit in the sun just because your friends are there.

In a college fest, it becomes all about these small **core memories** you make without even realizing it.

Now, when you are a senior, Moksha becomes **a reprieve**- an oasis amid all the work you have to do (that you procrastinate about) and you just enjoy yourself. Sure, the crowd dims your excitement, and you complain about it (a lot), but you still participate. As you experience the college fest year after year and mature with it, your way of enjoying it might change. For you, Moksha becomes **an opportunity** to spend time with your friends or go on a date. In the end, everyone discovers their own way of having fun- even if it means lazing around alone in NESCI.

For the people attending Moksha for the first time, it represents **the end of COVID**, a dark era forever engraved in our minds. What better way to mark the end of such times than to enjoy yourself to the fullest extent? Yes, we already talked about COVID in other editions, but it still needs its own para- it literally took 2 years of our life. Hence, for the people who lived on the dark side of the earth (stu-dying) before JEE, Moksha is a much-needed **breath of fresh air**.

Needless to say, Moksha 2023 lived up to its legacy with a plethora of engaging activities and captivating performances. It proved to be an excellent **platform for creative expression**, fostering an appreciation for art and culture among its attendees. Beyond the cultural extravaganza, the festival also encompassed a wide array of competitive events and sports activities. Participants not only got a chance to test their skills, but also gained **valuable experience** in teamwork, leadership, and problem-solving.



MOKSHA CHECKLIST

AUTHORED BY: AMISHA BALWANI

DESIGNED BY: SWASTI LEHRI

Moksha, the highly anticipated three-day extravaganza for every student, captivated attendees with its incredibly creative events and performances by crowd-favorite artists. The theme was **Sync with Sanskriti**. The designs of Moksha '23 drew inspiration from Indian dance forms characterized by vibrant colours and patterns reminiscent of Indian trucks and walls. Adorned with flamboyant posters, *les belles*

canopy lights, and attracting a diverse and lively crowd from across Delhi, Moksha stayed true to its legacy of delivering an **unforgettable experience**.

Crescendo, the Music Society of NSUT, set the rhythm for the fest with their mesmerizing performances at the **Crescendo Eve**. The crowd sang along to 'Radioactive', 'Ghungroo', 'Unstoppable', and many more show-stopping songs.



DAY 1

Dance competitions 'Zephyr' and 'Mudra' hosted by Mirage and Capella, respectively, witnessed a large audience cheering for the skilful participants.



Ashwamedh's 'Soch' and 'Parwaaz' made the street and stage light up. Our hearts raced with the power-packed performances. Meanwhile, for our inner Sherlock Holmes, Moksha presented thrilling games like

'Resurrect', 'Who am I?' and 'Mystery Build'. For your inner 'Big Bull', Moksha presented the Biz-Tech Quiz event, 'The Wolf of Dalal Street' and the competitive bidding round 'Bidmania'.

The event 'AI KI SOCH' showcasing interactive AI-generated graphics exemplified seamless integration with AI— a tech enthusiast's captivating fantasy brought to life. Moksha had car lovers, aka gearheads, showing up for the **Car Meet**, for it was a gala of the finest automobile design, technology, & engineering.



'Unravelling the Red' earned enormous attention from the young crowd. It was an awareness event held in partnership with **Kamakhyia India**, a non-profit organization. The period

simulator aided in understanding the pain a woman goes through during menstruation, along with many thought-provoking games and quizzes related to the menstrual cycle.



But what made Day 1 of Moksha truly remarkable was the electrifying performance by **Vishal-Sheykhar**, which got the crowd tapping their feet to their evergreen hits like 'Desi Girl', 'Deewangi Deewangi', and many more.

Photos by Junoon NSUT

DAY 2

The second day kicked off with creative events like 'Coding Mandala' and 'Graffiti Whoppyty', followed by riveting games like 'Body Zorbing', 'Egg Drop', and 'Monopoly Royale'.

The stand-up comedy scene in India has been in the works for quite some time, with a massive young fan following.

Shakesjeer, the open mic society of NSUT orchestrated uproarious laughter with its events 'Open Mic' and 'Sunn lo Bhai', leaving no doubt about their comedic prowess.

Mr. and Ms. Moksha was the pageantry event of the fest. A night full of glamour and glitter and skies of stars and sparkle, the event had an online round and a final on-stage round of talent showcases and questions by the judges.



Undoubtedly, 'Haru-Con' and 'Anime Fest' were the two showstopper events of Moksha's Day 2. With an enormous fan following amongst the young generation, all were gathered together to see these *otakus* in action!

And just when we had almost recovered from the magic of Vishal-Sheykhar, Moksha

presented the absolutely gorgeous **Asees Kaur** as the artist for the second day. From beautiful hits like 'Raata-an Lambiyan' and 'Panghat', to a heartwarming tribute to Moosewala, she **dazzled the night** with her presence.



The Alliance was fortunate to have had the opportunity to **interview** Ms. Kaur.

DAY 3

Day 3, the last and final day of Moksha commenced with the 'Red Light, Green Light', a game inspired by the Netflix Series, *Squid Game*.

'Moksha Got Talent' was a simulated platform of the OG reality TV show to showcase distinct skills like dancing, stand-up, singing, and many



more, grabbing engagement from the enthusiastic crowd. Fashionistas of Delhi witnessed the aura of designers and models at 'Rouge', the fashion show of Moksha, which was a treat to the eyes. 'Kalakriti', the folk dance competition was an ode to our rich heritage and culture.

And finally, "Cupid's Ball" was no less than a fairy-tale evening, with the moon and stars gazing at the beautiful couples which were followed by the



longest queues, crowded stalls, but only *josh* and excitement in the air! The artist of the last day, awaited by everyone, was The Gully King, aka **Divine**. Everyone at the Moksha ground felt an *Apna Time Aagaya* moment with Divine's unbeatable raps and hits like 'Baazigar', 'Mirchi', and 'Kaam 25'.

Photos by Junoon NSUT



Asees Kaur

AUTHORED BY: AADYA KANUPRIYA

CARICATURE BY: SIDDHANT SINGH | DESIGNED BY: MEESHA SIKRI

Moksha-Innovision 2023 gave us enthralling games, quaint stalls and closely-contested competitions, concluding in a showstopping concert each evening. On D2, Asees Kaur took to the stage, and to say that the concert lived up to our expectations would be an understatement. Leading up to the event, she expressed her excitement on Instagram about her maiden performance for NSUT's **famed audiences**.

The Bollywood Buff, the Punjabi Rapper, and the Lo-fi Lover; there was **something for everyone**, even for Asees herself. As enamoured as the crowds were by her stage presence, so was she by the Moksha magic. She applauded the **diligent management** of the event and the staff's **hospitality**. The seamless collaboration of students and staff led to an **unforgettable** night intertwined with happiness and symphonies as the concert invigorated the promise of an even grander conclusion to the fest.

In conversation with Asees Kaur...

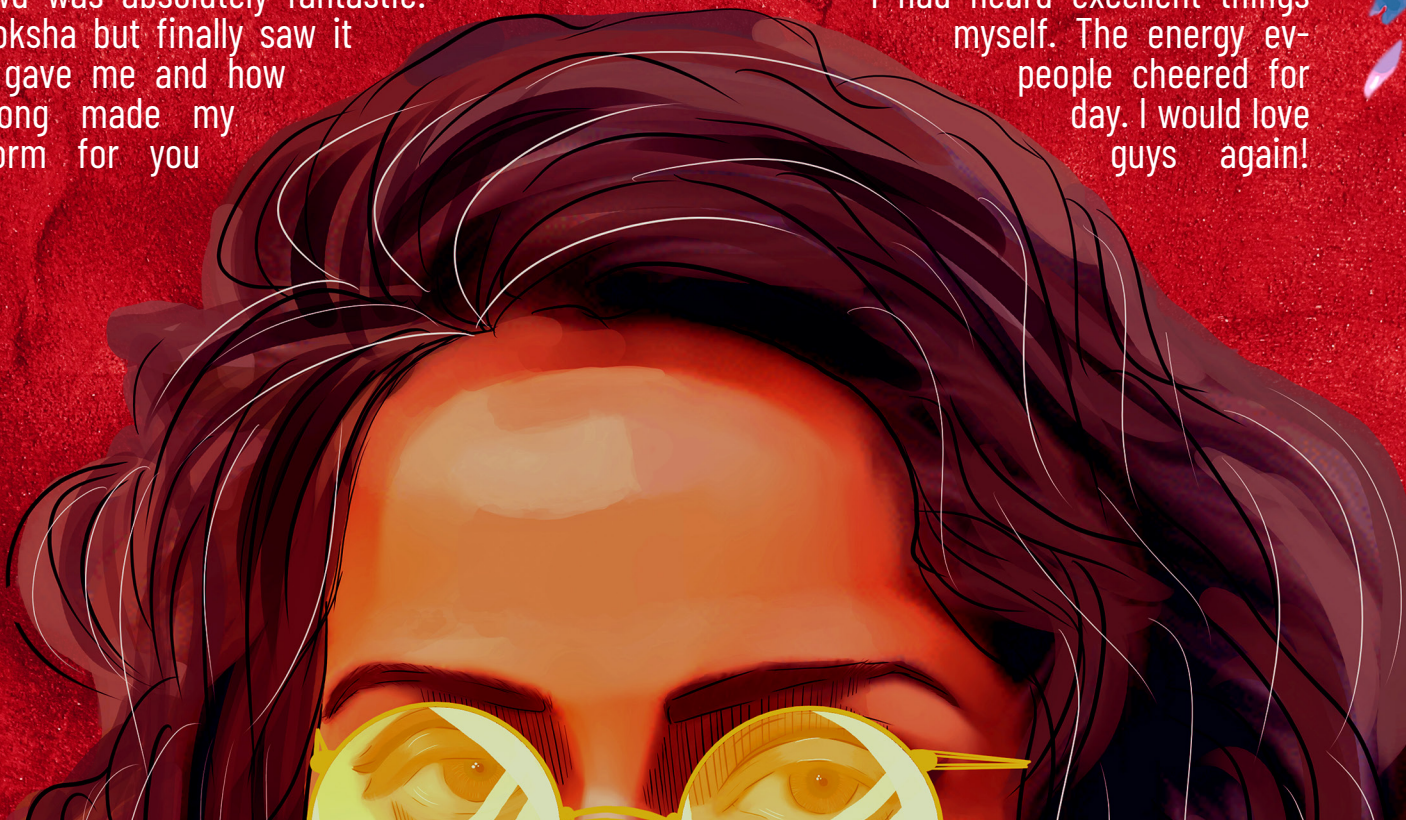
How was your experience at Moksha-Innovision 2023?

I had an incredible time performing here. I cannot believe it was my first performance! The event management was terrific.

What did you know about the audiences of Moksha? Did you expect this kind of response?

The crowd was absolutely fantastic! about Moksha but finally saw it everybody gave me and how every song made my to perform for you

I had heard excellent things myself. The energy everyone cheered for day. I would love guys again!



AUTHORED BY RAJASVI
& VARDRA RAO
DESIGNED BY LYRIC

OC INTERVIEWS



**PRANSHU
BIRLA**
CHIEF CONVENOR

Q1. Are there any challenges you faced taking up this role and with the postponement, and how did you overcome them?

Ans 1. The fest had its fair share of challenges: getting the budgets passed, hosting the live performances, getting the OC on the same page and working towards the shared vision. The postponement came so far out of left field that we couldn't perform risk analysis, since we had no clue what damages we were looking at. Additionally, the 3 mini-fests were no cakewalk. However, without the support of DSW and Astha Ma'am, it would have been impossible for us to pull off such a big fest.

Q2. Being the Chief Convenor put a lot of responsibilities on your shoulders, that's a given, but what was the part of your role that you enjoyed the most?

Ans 2. Knowing that something big is going to happen and you'd be conducting it is a thrilling experience in and of itself. From feeling like we would not be getting any sponsorship in January to having three distinct artists over three consecutive days is an incredible feat to achieve. Moreover, having 400 students work with me and seeing my team achieve great things was immensely satisfying. We saw over a lakh applications on the required registration app, which was a feat in and of itself.

Q3. Is there a specific reason you wanted to become CC? What advice would you like to give the upcoming committee members?

Ans 3. There is. Being a Chief-Convenor of one of the largest cultural Fests in India is a big thing on its own. The exposure and the people you get to meet are unparalleled, to say nothing of the fact that your decisions shape the fest and the responsibility you have. Come to Moksha to learn how each of your decisions has a consequence, a lesson that is otherwise hardly emphasised at this point in our lives.

Q4. What vision do you have for the next Moksha? What more do you expect?

Ans 4. With every successive batch, the legacy increments, and Moksha gets grander. Because of Astha Ma'am and our alumni, our cultural fest keeps evolving. This year's fest has been

the best until now. We had three artists perform. I expect the next team can easily pull the likes of Diljit Dosanjh and Zakir Khan. If our fest had gone on for four days with the last reserved for artists, comedians, and the bunch, then the team would not have been this occupied during the daytime and would have had the artist night.

Q5. What do you think set this Moksha apart from others?

Ans 5. It was the biggest Moksha thus far and will create the base for the upcoming Moksha. The sponsoring companies will understand that we can host lakhs of students. In the Delhi circuit, this time, we saw most fests get cancelled or the artists fall short of the expectations. Moreover, there were security issues in most of the colleges. Comparatively, ours was a complete success.



**KUNAL
GARG**
SECURITY HEAD

Q1. What prompted you to sign up for the Moksha OC when most 4th years take things easy and try to have as much fun as they can? And why the security team in particular?

Ans 1. I'd been a part of Moksha last year, and the exposure was OUTSTANDING. That subsequently became a benchmark we could only aim to exceed. So, I knew I had to be there this time around. The continual availability of the security team posed problems as the members wanted to enjoy the fest as well. Fortunately, unlike last time, there were no accidents. The separation of the north and main gates was a splendid move. We had prioritized women in our undertakings. Ambulances and police vehicles were on standby. We outdid ourselves.

Q2. What are the most threatening security risks or hazards when planning an event as massive as the college fest? Failure in doing so can not only pose a threat to your life but also to those of all the people you're interacting with.

Ans 2. I remember being wide awake at 4 a.m. on DAY 0, planning how everything should pan out. After those three days were over, I felt a sense of satisfaction rather than delight. There had been no issues. No

blunders. Absolutely none with the safety and security of all the attendees and performers. I felt Astha Ma'am's support, as well as the assistance of police officers and bouncers, alleviated significant stress. It was a collaborative effort that made it all run so well.

Q3. Do you mind providing a count of those involved in the team?

Ans 3. There were more than 200 volunteers this time around. Moreover, we'd also received assistance from 120 police officers and 100+ bouncers, which is an incredible feat. Our efforts in this regard, had us drive to the DCP's office and apply for police guards to be assigned to the college premises. The assignment wasn't the extent of it. We had a briefing with the bouncers, to ensure everything proceeded smoothly. We'd made arrangements with the traffic police as well, to handle the bulk of vehicles that the fest was sure to bring with it.



**BAANI
YADAV**
DESIGN HEAD

Q1. There was some major change within your experience as a sophomore vs. junior, considering now you had a leadership role. How was your experience with that?

Ans 1. While being a volunteer merits its responsibilities, you're free of work (for the most part) a couple of days before the fest begins. But as the department head, the work never truly ends. Ideation, completing deliverables, supervising the entire department and its workflow, you get the picture.

Q2. What was your takeaway from this role as an OC head and your overall 2-year experience?

Ans 2. "Moksha is almost like a drug" is no exaggeration. Slaving away for months with a 3-day incentive (an incredible one, no doubt) is insane. Yet every year, many people volunteer, apply and give their best. Volunteers have it relatively easy, and to keep it short, OC heads don't. Being a part of the OC is no joke. People have their differences, of course, but in the end, on our final day when we were all sitting together at the admin and just feeling exhilarated at the thought of having given people a memorable three days, it felt worthwhile.

Q3. Designing is an integral part of promotions and sponsorships. Keeping that in mind, what was the process of creating those flawless designs? Were they as you envisioned? What inspired this year's Moksha theme, "Sync with Sanskriti"?

Ans 3. We had initially considered four themes: Brazilian fiesta, a jungle-y theme, a trippy theme and an Indian-truck-art-sanskriti type theme. So we ideated, made mood boards and designed logos for each one. Eventually, we decided you can't go wrong with Indian culture, with its diversity and many colours. The theme is critical not only for the event but for the work of the other departments as well. It was a great learning experience.

Q4. What post or reel did you put the most effort into and loved the most?

Ans 4. I think every member that Darsh had made topped everything. The Kooking Kaksha posts are very close to my heart, along with the Cupid Ball post. Incorporating AI in some of our designs was one of our best decisions. The first years in the OC were incredible, as were their ideas and work. The Moksha-Innovision logo is my most loved creation in all the designs I made for the OC.



DAKSH PANCHAL

PUBLIC RELATIONS

Q1. Public Relations requires a superior skill set to communicate effectively and politely. How did you develop the skills for it?

Ans 1. Yes! Public relations indeed requires a skill set to communicate well and politely. Being a part of Ashwamedh had me sorted in those aspects. But being in a dramatics society isn't the absolute cut-off. One needs to be opportunistic when it comes to socialising. Try participating in as many competitions as you can, so that you learn to express yourself better.

Q2. You worked closely with the artists and their representatives. How was the experience for you?

Ans 2. Being a part of the hospitality team of Moksha was a unique experience. I was very excited to work with artists and their representatives, but there is zero scope for error here. Mistakes can have the show called off. Before the event, they hand over a list of items they want before the show, which is sometimes incredibly difficult to obtain in a limited time. Once, we were to get black hand towels in four hours. After scouring the entirety of Delhi, we had to get a factory opened to get them. But the gig does teach you how to work under pressure.

Q3. Do you think that introverts are capable of being a PR representative? If not, what advice would you dish out?

Ans 3. It's far from being undesirable/bad in any way whatsoever, but I still suggest that introverts try interacting with their peers. You have to express yourself. As a PR head, you learn to take work from others, which requires communication. If you want to develop this skill then the easiest way to do so is to join a society or try speaking more and more, and take part in such competitions.



TANISHQ SINGH

FINE ARTS HEAD

Q1. What does your role entail? How does the division of responsibilities work in the team?

Ans 1. Our primary role was to transform the campus and amp up the vibes for the fest! Beyond that, we had to make the ambience match the theme we chose and that it kept everyone hooked. We put our heart and soul into making the atmosphere unmatched and unforgettable.

Q2. How will this leadership role affect your career opportunities?

Ans 2. Taking on a leadership role in the Fine Arts department can positively impact my career opportunities! It shows that I have the skills to lead a team, make important decisions, and manage artistic projects. It's not just about art but also about gaining valuable skills in budgeting, program management, and administration. In short, this is bound to be a potent addition to my resume.

Q3. What is one piece of advice you would like to give to anyone who is thinking of joining the OC, especially the Fine Arts team?

Ans 3. You must be prepared to work with minimal resources and need to be adaptable to changing situations. Time management skills are crucial, as is maintaining good relationships. Embrace this opportunity as a valuable learning experience and make the most of it. Don't miss out on the chance to grow and develop in your role.

Q4. How did the postponement of Moksha affect your work?

Ans 4. The postponement of the fest, especially for our department, turned out to be a blessing, to be honest. It gave us ample time to revise our plans and improve our ideas. It provided time for preparation, which is always a major setback when we compare it to our previous fests.



AARUSHI AGRAWAL

EVENT MANAGEMENT

Q1. Event management plays a crucial role and affects the quality of the fest quite directly. Why did you choose this role? What were your expectations going into this?

Ans 1. The first and foremost reason I chose this role was to create memorable experiences for the executors and the attendees. In this role, one gets to decide the whole itinerary of the fest with an entire range of events, activities and the indelible experiences they leave. We aimed to ensure that there were always exciting events and activities occurring, guaranteeing that every person could witness the lively happenings around them all day.

Q2. What do you think are the most important qualities one should have to assume this post?

Ans 2. Event Management requires an immense sense of conceptualisation and the ability to deal with unforeseen possibilities of mismanagement and incoordination. The position calls for a certain level of organisation and proficiency in time management, excellent leadership qualities, impeccable attention to detail and communication skills. Additionally, resilience and adaptability in new situations are incredibly crucial.

Q3. What advice would you like to offer to your successors?

Ans 3. Event management does sound intriguing when one gets introduced to it. You get to decide the whole flow and the duration of the fest, what will happen and how it will happen. It is one of the roles connected to every other department that somehow stands apart from them. Try incorporating something new into your term as an Event Management Head and make it unique, as we did with the sneaker-fest and the anime-fest.





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